

Proper Use of the PDMM® Designation

AADMM's Professional Daily Money Manager (PDMM®) designation demonstrates in a tangible way your commitment to high standards and validates your knowledge level as a daily money manager. PDMM® is a registered trademark that should be used properly. Below are guidelines to help ensure you are using the symbol appropriately.

Always include the symbol® when using the designation in the following situations:

In a title of a document

Examples:

- PDMM® Frequently Asked Questions
- Top Ten Reasons to Become a PDMM®

On your business card

Example:



On the signature of your email

On first reference within a body of text

In business correspondence or on your website

(It is acceptable to drop the symbol after its first use in advertising copy to avoid clutter.)

You may also use a trademark credit notice in the advertisement in addition to using the ® symbol.

Example:

PDMM® is a registered trademark of the American Association of Daily Money Managers.

Please note: Certified is NOT part of the registered trademark. If using the term certified Professional Daily Money manager OR certified PDMM®, "certified" must be lowercase.